



YULINGDENG

design | art | web | motion graphics

EXPERIENCE

Freelance Designer, Developer, Illustrator and Motion Graphic Artist Jul '06 - present

- Design logo, collateral, promo item, trade show display, icon, website, software and app
- Provide web development services and training (Wordpress, DNN, Squarespace & Wix)
- Animate graphic novel and create promo or wedding video in Flash and After Effects

Art Director, Illustrator, Developer & Marketing Director, J Gospel Net Feb '10 - Nov '15

ART & DESIGN - FOR 50+ CHURCHES AND COMPANIES



branding



web & app design



video creation



animation



game design



interactive ebook/
print book
illustration & design

WEB DEVELOPMENT

- Regularly developed responsive websites in Wordpress & DNN; provided tech support

MARKETING

- Devised strategies & proposals; organized events and hosted trade show booths
- Marketed products and campaigns from start to finish - writing product descriptions and creating booklets, flyers or e-newsletters
- Supervised social media marketing team on 8 platforms



Boosted Facebook visitors from 10 to 4000-6000 per week in 1.5 years, with posts that reached 60,000 users

Computer Tutor, Fashion Institute of Technology (FIT) Sept '08 - Mar '10

- Trained over 25 college students weekly in design, web, animation and office software

Assistant Designer, So Sweet Angels Jeanswear Jul '05 - Jan '08

- Designed garments; compiled graphics and retouched product photos for catalogs

AWARDS & AFFILIATIONS

Creative Quarterly Best in Show

Society of Illustrators of LA Gallery

exhibition for 2 years

Senior Show (FIT) Bronze Metal

Asian Network Association Art Gallery

Over 14 works exhibited

CMYK Magazine Works featured

Icon Magazine Works featured

3x3 Contest Works featured

Juxtapoz & Drawger Works featured

FFFFOUND! Works featured

Society of Illustrators (SI) & SILA Member

FIT Presidential Scholar

Academic Award Valedictorian

COMMUNITY SERVICES

'09-Present Counselor and Bible teacher of a church's Youth Ministry

'04-Present Translator, worship leader, fellowship committee member and event coordinator at church

'04-Present Volunteered at the annual community carnival (street fair) in Brooklyn

Oct '14 Painting usage rights granted for the stage production, "The Belle's Stratagem" at Brock University, Canada

'10-'13 Coordinator of FIT Illustration Alumni Association (FITIAA)

'11 Designer for the Chinese Visual Festival, London - chinesevisualfestival.org

EDUCATION

Fashion Institute of Technology

AAS & BFA | Illustration, Dec '09

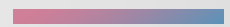
Summa Cum Laude, Major GPA 4.0

AAS | Fashion Design, May '05

Summa Cum Laude, Major GPA 4.0

SOFTWARE

ILLUSTRATOR



PHOTOSHOP



INDESIGN



COREL PAINTER



AFTER EFFECTS



WORDPRESS/DNN



Art & Design QuarkXpress, Adobe Comp

Web Wix, Squarespace, Adobe Edge

Reflow, Dreamweaver, Golive

Motion Graphics Final Cut Pro, Flash,

iMovie, Moviemaker, Bryce 3D

Audio Engineer Logic Pro, Adobe Audition,

GarageBand, Soundtrack Pro

Other Windows, Mac, Microsoft Word,

Powerpoint, Excel, Outlook, Keynote, Pages

EXPERTISE

Art & Design Graphic Design, Web/UI Design, Book Illustration for Children and Youths (Print & Interactive), Concept Art, Photo Retouching, Animation, Video Editing, Sound Editing

Web Design and Construction HTML, CSS, CMS, Bootstrap

General Translation - English/Mandarin/Cantonese, Teaching, Customer Service, Project Management, Client Relations, Social Media Marketing, Office Admin.

PUBLICATIONS

App Store iPad, iPhone Interactive App - Adventure of Moses / Gospel Bridge App (iPad,

iPhone & android) / Christmas eTract / Marry Me / Happy Easter / Jeremy Lin Testimony /

Kid's Devotion **iBooks Store** Bible Story of David / Bible Hero Adventure of Moses / Bible

Story of Mark... **Paperback Books** Joseph-Journey of A Dreamer / Jonah-The Runaway

Prophet / Ruth-Life of Faith and Love / Adventure of David / Atlantis Adventure / Happy

Family / Baby Elephant Looks for Mom / Moses Box Set (Storybook, Teacher's Guide and

App Download Code)... **CD Design** "Amazing Days" Music Album

*Most of the above are in three languages: English, Traditional Chinese & Simplified Chinese

CLIENTS

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